

Fashion Calendar 1947

JANUARY

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| <u>WEEK ENDING FRIDAY, JULY 18, 1947</u> | | | |
| Friday July 18 3:30 P.M. Champagne | FALL COLLECTION FOR VISITING PRESS Paul Parnes will present his Fall Collection at a Champagne Party for out-of-town editors. Attendance by invitation only. Publicity: Gladys Steiner, Lester Harrison, Inc., MU. 3-1267. | PAUL PARNES | 498 SEVENTH AVENUE SHOWROOM |
| Friday July 18 6:00 P.M. Buffet Supper | BOAT RIDE FOR VISITING PRESS The fashion press has been invited to go on a boat ride around Manhattan Island, from 7:00 P.M. to 9:00 P.M., with cocktails and buffet supper served on the boat. Attendance strictly by invitation. | DAVID CRYSTAL | AROUND NEW YORK CITY |
| Friday July 18- July 25 | EXHIBIT OF SHOE PLATES Exhibit of shoe plates from the Traphagen Library, demonstrating precious fabrics and quality workmanship of shoes, throughout the ages. The Louis heel of the 18th Century, the pointed toe of the 1910's, the T-strap of the 1920's, and the boot and spat shoes show the source of the Fall revivals. Contact: Dorothy Tyroler, CO. 5-2077. | TRAPHAGEN SCHOOL OF FASHION | 1680 BROADWAY AT 52ND STREET |
| Saturday July 19 9:30 A.M. Breakfast | MILLINERY SHOWING FOR VISITING EDITORS Sally Victor will have her regular semi-annual millinery fashion show and breakfast for the out of town press. Attendance strictly by invitation. Contact: Mildred Josephs, PL. 3-7450. | SALLY VICTOR | 18 EAST 53RD STREET SALON |
| Saturday July 19 11:00 A.M. | SHOWING FOR OUT- OF-TOWN PRESS Showing of Philip Mangone's Fall Collection to visiting editors, followed by luncheon. Attendance strictly by invitation. | PHILIP MANGONE | 500 SEVENTH AVENUE SHOWROOM |
| Saturday July 19 1:30 P.M. | FALL SHOWING FOR OUT-OF-TOWN PRESS Monte Sano and Pruzan will present their Fall Collection of coats and suits to the out-of-town press. Attendance by invitation only. Contact: Vincent Monte Sano, Jr., BR. 9-8663. | MONTE SANO & PRUZAN | 21 WEST 46TH STREET SHOWROOM |
| Beginning Sunday July 20 9:00 P.M. | DESIGNERS TO BROADCAST ON WINCHELL PROGRAM The following fashion designers will fill in for Walter Winchell while he takes a vacation from broadcasting: <u>July 20:</u> Valentina; <u>July 27:</u> John-Frederics; <u>Aug. 3:</u> Schiaparelli; <u>Aug. 10:</u> Mainbocher; <u>Aug. 17:</u> Carrie Munn; <u>Aug. 24:</u> Claire McCardell. | STATION WJZ | 770 ON DIAL |
| July 20- July 25 | DALLAS MARKET SHOWINGS OF FALL AND WINTER LINES BY AMERICAN FASHION ASSOCIATION AT BAKER AND ADOLPHUS HOTELS IN DALLAS, TEXAS. | | |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| <u>WEEK BEGINNING MONDAY, JULY 21, 1947</u> | | | |
| July 21 | OPENING OF ATLANTA FALL MARKET WEEK (Atlanta Manufacturers and Distributors Association) | | |
| July 21- July 25 | NEW YORK LAMP SHOW AT HOTEL NEW YORKER. Contact: George F. Little Management, 220 Fifth Avenue, AS. 4-3161. | | |
| Tuesday July 22 3:00 P.M. Cocktails | PRESS SHOWING: PARIS- INSPIRED FASHIONS I. J. Fox will preview exclusive adaptations chosen from the collections of Parisian Couturiers Paquin, Christian Dior and Maggy Rouff in high-styled Caracul Furs. Also, a surprise addition of a cloth coat and suit series. Attendance by invitation. Publicity: Mildred Held, of Bert Nevins, Inc., WI. 7-8715. | I. J. FOX | FIFTH AVE. AT 36TH ST. IMPERIAL SALON |

NEW YORK COLLEGE SHOP OPENINGS

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| Tuesday July 22 | ARNOLD CONSTABLE & CO. College Shop will be opened on July 22, with a fashion show two weeks later, Tuesday, August 5, at 3:00 P.M. For specially invited college students, faculty, and fashion press. Publ.: Hazel Stewart, CA. 5-2300. | 3RD FLOOR |
| Wednesday July 23 3:00 P.M. | "BACK-TO-THE CLASS- ROOM" FASHION SHOW Fashion show of new College clothes. Open to public. Publicity: Helen Moran, WI. 7-1900. | RUSSEKS FIFTH AVENUE 7TH FLOOR COLLEGE SHOP |
| Wednesday July 23 | B. ALTMAN & CO. College Shop fashion show on July 30, at 2:30 P.M. Publicity: MU. 9-7000. | 3RD FLOOR (See below) |
| Friday July 25 | ABRAHAM & STRAUS (BROOKLYN) Opening of college shop on July 25, with a college fashion show for the press on Thursday, August 7, at 9:30 A.M. (See page 3). Publicity: Virginia Jewel, TR. 5-7200. | 3RD FLOOR, EAST BLDG. |
| Monday July 28 | LORD & TAYLOR Publicity: Gloria Carr, WI. 7-3300. | 5TH FLOOR |
| Monday July 28 | JAMES McCREERY & CO. Publicity: Alice Hutton, WI. 7-7000. | 4TH FLOOR |
| Wednesday July 30 2:30 P.M. | B. ALTMAN & CO. College Shop fashion show. Publicity: B. Altman & Co., MU. 9-7000. | 3RD FLOOR |
| Monday August 4 | BLOOMINGDALE'S Publicity: Karen Hollis, VO. 5-5900. | 3RD FLOOR |
| Monday August 4 | KRESGE-NEWARK Informal modeling of college fashions by members of Kresge-Newark's College Board on Wednesday evening, August 6 in the 7th Floor Restaurant. Publicity: Marie R. Guthrie, Mitchell 2-8000. | 3RD FLOOR |

(Continued on following page)

DATEWHAT'S GOING ONGIVEN BYWHERECOLLEGE SHOP OPENINGS (CONTINUED)

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| Monday August 4 | FRANKLIN SIMON & CO. Fashion show on August 6 at 10:30 A.M. (See below). Benson, WI. 7-9600. | 3RD FLOOR Publicity: Lenore |
| Tuesday August 5 3:00 P.M. | PRESS SHOWING OF COLLEGE FASHIONS Attendance by invitation. (See July 22 announcement above for opening of College Shop.) Publicity: Hazel Stewart, CA. 5-2300. | ARNOLD CONSTABLE & CO. COLLEGE SHOP 5TH AVE. & 40TH ST. 3RD FLOOR |
| Wednesday August 6 10:30 A.M. | PRESS PREVIEW: COLLEGE FASHIONS Presentation of new college fashions, for specially invited college students and the fashion press. Attendance by invitation. Publicity: Lenore Benson, WI. 7-9600. | FRANKLIN SIMON & CO. 3RD FLOOR COLLEGE SHOP |
| Wednesday August 6 12:30 P.M. Luncheon | PRESS PREVIEW: COLLEGE AND CAREER FASHIONS A press showing of new fashions from the Saks 5th Avenue "Seventh Heaven for College and Career." Attendance strictly by invitation. Publicity: Helen Kauper, PL. 3-4000. | SAKS 5TH AVENUE PENTHOUSE CLUB 30 WEST 59TH ST. |
| Thursday August 7 9:30 A.M. Breakfast | PRESS SHOWING OF COLLEGE FASHIONS College fashion show for the press, to be presented at 10:00 A.M. Public showing at 5:45 P.M. (See July 25 announcement for opening of College Shop). Publicity: Virginia Jewel, TR. 5-7200. | ABRAHAM & STRAUS (BROOKLYN) 3RD FLOOR EAST BUILDING |
| Friday August 8 | MACY'S NEW YORK Publicity: Helen Law, CH. 4-2000, Ext. 2431. | 3RD FLOOR |
| Monday August 11 3:00 P.M. | PRESENTATION OF COLLEGE FASHIONS Showing of college fashions at the opening of the Saks 34th "College Knowledge" Shop. Open to public. Publicity: Frances Eisner, LA. 4-7000. | SAKS 34TH ST. 3RD FLOOR COLLEGE SHOP |
| Monday August 11 | MARTIN'S (BROOKLYN) Publicity: Kay Connelly, TR. 5-3100. | |
| Monday August 18 | STERN'S Publicity: Betti Collins, IO. 5-6000. | 3RD FLOOR |

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| Wednesday July 23 3:00 P.M.- 6:00 P.M. | PREVIEW OF XMAS GIFT PACKAGES A showing of Coty Christmas gift packages and kits to the beauty press. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580. | COTY, INC. 730 FIFTH AVENUE |
| Wednesday July 23 3:00 P.M.- 6:00 P.M. | PRESS PREVIEW OF BEAUTY KITS Showing of Marie Earle beauty kits and overnight cases. Attendance by invitation only. Publicity: Eleanor Lambert, PL. 5-8580. | MARIE EARLE 730 FIFTH AVENUE |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday July 28 | MILLINERY MEMBERS OF CHICAGO FASHION INDUSTRIES FALL SHOWING BEGINNING ON JULY 28TH. | | |
| Monday July 28- August 1 | FALL OPENINGS OF LONDON STYLISTS The Incorporated Society of London Fashion Designers will present Fall Haute Couture Collections on the following dates: <u>July 28:</u> Norman Hartnell, Angele Delanghe. <u>July 29:</u> Worth, Digby Morton. <u>July 30:</u> Molyneux, Victor Stiebel of Jacquar. <u>July 31:</u> Bianca Mosca, Charles Creed. <u>Aug. 1:</u> Peter Russell, Hardy Amies. Contact: Miss Lilian Hyder, Sec'y, 193 Regent St., London. Telephone Regent 3816. | INCORPORATED SOCIETY OF FASHION DESIGNERS | LONDON ENGLAND |
| Wednesday July 30 12:30 P.M. | FUR SHOW AND CLINIC High-style furs at a cocktail and luncheon showing for the press, with Value Clinic. Cocktails at 12:30 A.M., luncheon at 1:00 P.M. <u>Attendance strictly by invitation.</u> Publicity: Belle Irene Gillis, PL. 5-2500. | THE TAILORED WOMAN | WALDORF-ASTORIA JANSEN BLUE ROOM |
| Friday August 1 | ARMY AIR FORCE DAY "Air Power is Peace Power" will be the theme of Army Air Force Day, with special promotional material being prepared by the Sales Promotion Group of the National Retail Dry Goods Association for cooperating retailers. Chairman: Charles B. Dulcan, Sr., Hecht Company, Washington. | NRDGA | THROUGHOUT THE COUNTRY |
| Beginning August 4 | OPENINGS IN CHICAGO Women's Apparel Division, Merchandise Mart; Chicago Corset Group Week; Chicago Wholesale District Council; Chicago Gift Show, at Palmer House; Chicago Merchandise Fair, at Palmer House; National Association of Variety Stores, at Stevens Hotel; Merchandise Mart China, Glass and Pottery Market, at Stevens Hotel; Back-to-School showing of sportswear and lounge wear manufacturers of Chicago Fashion Industries. | | |
| Tuesday August 5 7:00 P.M. | FALL BUDGET MILLINERY FASHION PRESENTATION Thirty-three exhibitors will show at the first Budget Millinery Show, sponsored by the Millinery Fashion Bureau and the Millinery Stabilization Commission for buyers, retailers and the fashion press. The following manufacturers will be represented: Alpine Hat Co.; Barbara-Bretton, Inc.; Beachurst Hats, Inc.; Bertlyn Corp.; Betmar Hats, Inc. (John-Frederics Jr.) Biltmore Hat Corp.; Bobsom Hats; Brae-Burn Hat Co.; Brenad Hats; Brody & Spector; Chesterfield Hat Corp.; Debway Hats, Inc.; Abe Del Monte, Inc.; Dunhill Hat Co.; Eisenberg Bros. & Morris J. Gerber; Ermos Hat Corp.; Etta-Leen Hats; Abe Fagan & Co.; Fairview Hats, Inc.; W. P. Fortune, Inc.; Joe Friedman Hat Corp.; Greenberg-Fisch Hat Co.; Juno Hats, Inc.; Kenmont Hat Co., Inc.; Lanrose Hat Co., Inc.; Madcaps Co.; Marwin Hat Co.; New Era Hats Inc.; Park Ave. Jr. Hats, Inc.; Park Dale Hat Co., Inc.; J. Portny & Sons, Inc.; Radcliffe Fashions, Inc.; Royal Maid Hats; Ruby Art Hats, Inc.; Salfair; Scheer Brps. & Cooper; Singreene Hats; Stately Maid Hats; Tone Craft Hats; and Topps. Reservations: Dinner and show, \$16.50; Mezzanine, show only, \$8.50. Show at 8:30 P.M. For tickets, contact: Millinery Stabilization Commission, 1450 Broadway, CH. 4-6547. Press strictly by invitation. Publicity: Mary Kelley, Millinery Fashion Bureau, MU. 2-2603. | MILLINERY FASHION BUR.; MILLINERY STAB. COMM. | HOTEL ASTOR GRAND BALLROOM |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Tuesday August 5- August 31 | FRENCH FALL AND WINTER OPENINGS Paris Fall Couturier openings: <u>August 5</u> : Molyneux, Balenciaga, Maggy Rouff. <u>August 6</u> : Lucien LeLong, Christian Dior, Schiaparelli, Hermes, Jacques Fath. <u>August 7</u> : Pierre Balmain, Patou, Charles Montaigne, Marcel Rochas, Agnes Drecoll, Paquin, Germaine Lecomte, Bruyere. <u>August 8</u> : Gres, Carven, Jeanne LaFaurie, Jacques Heim, Jeanne Lanvin. <u>August 9</u> : Madeleine Vramant, Jacques Costet. <u>August 11</u> : Jean Desses, Robert Piguet, Jacques Griffe, Nina Ricci. <u>August 12</u> : Worth, Gaston, Marcelle Dormoy, Calliste. <u>August 13</u> : Jacques Heim Jeunes Filles, Renee Patton, Marcelle Chaumont, Anny Blatt. Contact: Chambre Syndicale de la Couture Parisienne, 102 Rue du Faubourg Honore, Paris. | CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE | PARIS FRANCE |
| Wednesday August 6 2:30 P.M. | GLADIOLUS SHOW A gladiolus show will be given in conjunction with the Eastern N. Y. Gladiolus Society and the N. J. Gladiolus Society on Wednesday, August 6, from 2:30 P.M. to 10:00 P.M.; and on Thursday, August 7, from 10:00 A.M. to 5:00 P.M. Open to public. Publicity: Elizabeth Peterson, PL. 3-8651. | HORTICULTURAL SOCIETY OF NEW YORK | 598 MADISON AVENUE |
| Tuesday August 12 3:00 P.M. | PRESENTATION OF EVENING FASHIONS Presentation of evening fashions by Russeks from the collections of the Formal Dinner and Wedding Dress Guild, members of the New York Dress Institute. Publicity for Formal Dinner and Wedding Dress Guild: Eleanor Lambert, PL. 5-8580. | RUSSEKS FIFTH AVENUE | 7TH FLOOR |
| Monday August 18 | CHICAGO FASHION INDUSTRIES "HOLIDAY MARKET WEEK". Showing in individual showrooms of holiday lines of coats, suits, dresses, sports and loungewear, wash frocks, blouses, accessories, furs, intimate apparel, and infants' and children's wear. | | |
| August 19 | NATIONAL AVIATION DAY (Tuesday) | | |
| Tuesday August 19 11:00 A.M. | CHRISTMAS SHOWING OF ITALIAN HANDICRAFT Press showing of Italian Handicraft for Christmas--merchandise to be available in this country at importers. Attendance by invitation only. Contact: PL. 9-3190. | HOUSE OF ITALIAN HANDICRAFT | 217 EAST 49TH STREET |
| Beginning Friday August 22 | BRITISH LEATHER EXHIBIT IN TORONTO British leather, footwear, gloves and leather goods will be shown in a composite prestige exhibit to United States and Canadian store buyers at the Canadian National Exhibition, Toronto. A selective display designed to show to North American buyers "the great advance which Britain's leather industries have made since 1939." | LEATHER, FOOTWEAR AND ALLIED INDUSTRIES CORP. | TORONTO CANADA |
| August 24 | ANNUAL ST. LOUIS COSMETIC SHOW AT HOTEL LENNOX IN ST. LOUIS. (Aug. 24-30) | | |
| August 24- August 28 | NEW YORK GIFT SHOW AT HOTELS NEW YORKER AND PENNSYLVANIA. Contact: George F. Little Management, 220 Fifth Ave., AS. 4-3161, | | |
| August 24- August 30 | SEVENTH ANNUAL REGIONAL COSMETIC SHOW IN PHILADELPHIA AT BENJAMIN FRANKLIN HOTEL. (August 24-August 30) | | |

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| Monday August 25 | NEWSSTAND DATE: NEW KNITTING PUBLICATION <u>Modern Knitting</u> , a new quarterly "Service" magazine to be edited by Gizi Alton, designer and writer, will feature technical instructions for all types of knitting and crochet work. Unusual knitting problems may be referred to the magazine's staff for solution. <u>Modern Knitting</u> will be nationally distributed by the Independent News Co., 480 Lexington Ave. Editorial and advertising offices at 247 Park Ave. Price: 35¢. Publicity: Richard H. Roffman, PE. 6-0596. | INDEPENDENT NEWS CO. (480 LEXINGTON AVE.) | 247 PARK AVENUE |

PRESS OPENINGS: FALL CUSTOM-ORDER COLLECTIONS

PREVIEWS OF CUSTOM-ORDER FALL COLLECTIONS ARE FOR MEMBERS OF THE PRESS WHO HAVE BEEN SPECIFICALLY NOTIFIED AND INVITED.

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| Tuesday Sept. 2 | <u>JAY THORPE</u> At 11:00 A.M. | 24 WEST 57TH ST. | PUBL.: AUDREY DAVIS | CI. 7-4300 |
| Tuesday Sept. 2 | <u>MAINBOCHER</u> At 2:00 P.M. | 6 EAST 57TH ST. | PUBL.: ELEANOR LAMBERT | PL. 5-8580 |
| Wednesday Sept. 3 | <u>MILGRIM</u> At 11:00 A.M. | 6 WEST 57TH ST. | PUBL.: RUTH WALTZ | CI. 7-7200 |
| Wednesday Sept. 3 | <u>BERGDORF GOODMAN</u> At 5:30 P.M. | 754 FIFTH AVE. | PUBL.: FLORENCE NEFF | PL. 3-7300 |
| Thursday Sept. 4 | <u>HENRI BENDEL</u> At 10:30 A.M. | 10 WEST 57TH ST. | PUBL.: FRANCES ANDERSON | CI. 7-1100 |
| Thursday Sept. 4 | <u>SAKS 5TH AVENUE</u> At 2:30 P.M. | 611 FIFTH AVE. | PUBL.: HELEN KAUPER | PL. 3-4000 |
| Tuesday Sept. 9 | <u>ELIZABETH ARDEN</u> At 3:00 P.M. -- Designed by Castillo | 691 FIFTH AVE. | PUBL.: KAY INGLIS-JONES | PL. 3-3410 |
| Wednesday Sept. 10 | <u>STEIN & BLAINE</u> At 2:30 P.M. | 15 WEST 57TH ST. | PUBL.: ELEANOR LAMBERT | PL. 5-8580 |
| Thursday Sept. 11 | <u>BONWIT TELLER</u> At 11:00 A.M. | 721 FIFTH AVE. | PUBL.: DOROTHY IVERSON | EL. 5-6800 |

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| Wednesday Sept. 10 1:00 P.M. Luncheon | FALL FASHIONS AT LUNCHEON SHOWING Resumption of the Wednesday luncheon fashion shows for the 1947-48 season at the Waldorf with a showing of new fashions for Fall by Arnold Constable. Press by invitation. Public by reservation. For reservations, contact EL. 5-3000. Arnold Constable Publicity: Hazel Stewart, CA. 5-2300. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000. | ARNOLD CONSTABLE | WALDORF-ASTORIA STARLIGHT ROOF |
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| Saturday Sept. 20- Sept. 27- | SECOND POSTWAR NAT'L NOTION WEEK The National Needlecraft Bureau, Inc., will direct promotional activities for the second postwar National Notion Week. Contact: George Pounder, LE. 2-4455. | NATIONAL NOTION ASSOCIATION | THROUGHOUT THE COUNTRY |
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MUSIC...THEATRE...MOVIES...NIGHT SPOTS

- Friday
July 18 PREMIERE: "THE GREEN COCKATOO" (Movie) RIALTO THEATRE, B'WAY & 42ND ST.
Devonshire Films release of a British-made 20th Century-Fox melodrama
adapted from a story by Graham Greene, with John Mills, Robert Newton,
Rene Ray and Charles Oliver. Director: William Cameron Menzies.
Producer: William K. Howard. Publicity: Harry Goldstone, CI. 5-8166.
- Friday
July 18 PREMIERE: "CRY WOLF" (Movie) STRAND THEATRE, B'WAY & 47TH ST.
Warner Brothers suspense drama based on the novel by Marjorie Carleton,
about a young widow menaced by her husband's wicked trustee, with Errol
Flynn, Barbara Stanwyck, Geraldine Brooks. Producer: Henry Blanke.
Director: Peter Godfrey. Costumes: Travilla. Barbara Stanwyck's
costumes: Edith Head. Publicity: Eve Siegel, CI. 6-1000.
- Monday
July 21 SIXTH WEEK: STADIUM CONCERTS LEWISOHN STADIUM, 138TH ST. & AMSTERDAM AVE.
Monday, July 21: Conductor: Hans Schwieger. Soloist: Alec Templeton,
pianist. Music by Shostakovich, Dvorak, Templeton.
Tuesday, July 22: Conductor: Hans Schwieger. Music by Kavalevsky,
Rimsky-Korsakov, Sibelius.
Wednesday, July 23: Conductor: Hans Schwieger. Soloist: Stell Andersen,
pianist. Music by Strauss, Greig, Schubert.
Thursday, July 24: Conductor: Hans Schwieger. Soloist: Helen Traubel,
soprano. All-Wagner program.
Friday, July 25: NO CONCERT UNLESS RAIN THE NIGHT BEFORE.
Saturday, July 26: Conductor: Paul Lavalie. Soloist: Ruggiero Ricci,
violinist. Music by Mendelssohn, Paganini, Jerome
Kern, Sarasate, and a series of "Russian Miniatures".
Publicity: Margaret Hartigan, CI. 6-4462.
- Tuesday
July 22 PREMIERE: "CROSSFIRE" (Movie) RIVOLI THEATRE, B'WAY & 49TH ST.
RKO-Radio Pictures presents a mystery drama with social significance
starring Robert Young, Robert Mitchum and Robert Ryan, with Gloria Grahame
and Paul Kelly. Producer: Adrian Scott. Director: Edward Dmytryk.
Publicity: Rutgers Neilson, CO. 5-6500.
- Wednesday
July 23 PREMIERE: "I WONDER WHO'S KISSING HER NOW" (Movie) ROXY, 7TH AVE. & 50TH ST.
Twentieth Century-Fox Technicolor musical based on the life of Joe Howard,
"Gay 90's" entertainer and songwriter, with June Haver, Mark Stevens,
Martha Stevens, Reginald Gardner. Producer: George Jessel. Director:
Lloyd Bacon. Costumes: Bonnie Cashin. Publicity: Jeannette Sawyer,
CO. 5-3320.
- Thursday
July 24 PREMIERE: "THE GUNFIGHTERS" (Movie) VICTORIA THEATRE, B'WAY & 46TH ST.
Columbia Pictures western drama adapted from the novel "Twin Sombrosos"
by Zane Grey, with Randolph Scott, Barbara Britton, Dorothy Hart.
Producer: Harry Joe Brown. Director: George Waggner. Publicity: Hortense
Schorr, CI. 5-5000.
- Thursday
July 24 PREMIERE: "THE BACHELOR AND THE BOBBY-SOXER" (Movie) MUSIC HALL, 6TH AVE.
RKO-Radio romantic comedy about the attachment of a high-school girl for
a man in love with her older sister. Cast includes Cary Grant, Myrna Loy,
Shirley Temple, Rudy Vallee, Ray Collins. Produced by Dore Schary;
directed by Irving Reis. Costumes: Edward Stevenson. Publicity: Rutgers
Neilson, CO. 5-6500.